



PureOptions Color Creations

Syndicated Color System

Web- based

Solar**Ex**

 **BASF**
The Chemical Company



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PureOptions™ Color Creations System



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BASF is proud to present the virtual version of the **PureOptions™ Color Creations System**. A comprehensive fan deck tool offering 1,020 vibrant colors highlighted in a four base system from pastels and tints, to mid--tones and deeps.

The **PureOptions™ Color Creations System** features an expanded range of color formulations based upon PureOptions™ eco-colorants, our low VOC colorant line, in tones and hues appealing to color designers, architects and specifiers. A complete color formula is available.

This virtual rendition is a precursor to the printed PureOptions Color Creations Fan Decks which will be available 3rd quarter 2013.

We Create Chemistry – We Create Color!



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Off-White Colors

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0001

Elate White

0002

Wings of heaven

0003

Aspen Grove

0004

Cooper's Hawk

0005

Avondale

0006

Body & Soul

0007

Fuzzy Slippers

0008

Angel food cake

0009

New Chapter

0010

Big Sky

0011

Crème Silk

0012

Almond Milk

0013

Vanilla Bean

0014

Touch of Vanilla

0015

Almond Gelato

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0016

Mother of Pearl

0017

Café Au Lait

0018

Powered Sugar

0019

Dreams to Share

0020

Cozy

0021

Glazed Donut

0022

Stone Crest

0023

Pressed Powder

0024

Mary Grace

0025

Estate Sale

0026

Casablanca

0027

Whipped Cream

0028

Melting Snow

0029

Lux Lounge

0030

From the Center



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Core Colors

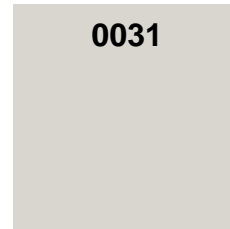


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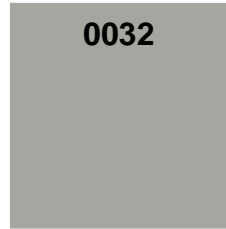
PureOptions™ Color Creations System



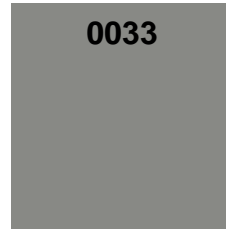
basf.us/pureoptions



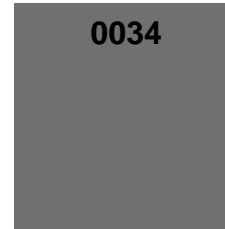
New Traditions



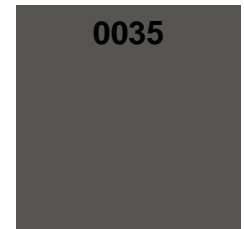
Slate



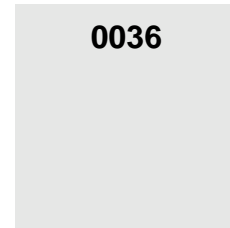
Memory Lane



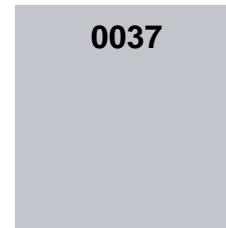
Marble Tile



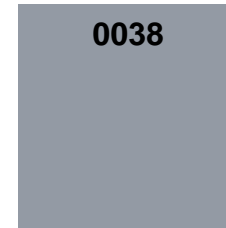
Riding Stables



Tucked Away



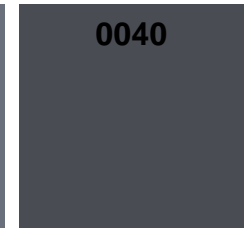
Purple Berry



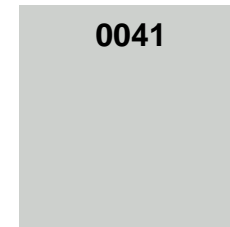
Distinction



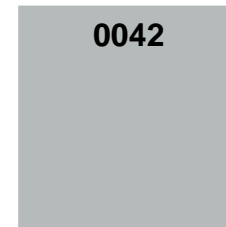
Provence



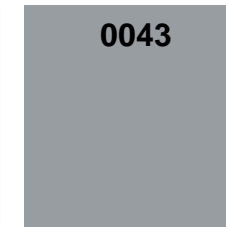
Purple Magic



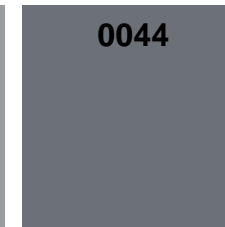
El Dorado



Earl Grey



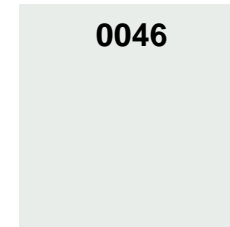
Porpoise Gray



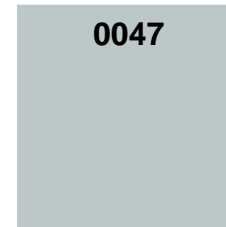
New Pavement



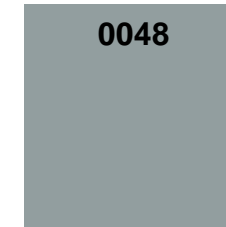
Tennessee Marble



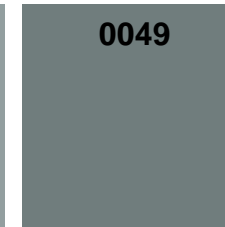
Ventana



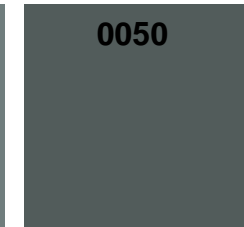
Happy Trails



Misty Manor



Coat of Arms



Flat Land

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0051

Fairmont

0052

Madeleine

0053

Island Oyster

0054

French Connection

0055

Hide and Seek

0056

Standing Alone

0057

Blissful

0058

True Emotion

0059

Bed and Breakfast

0060

Cat Eye

0061

Spare Change

0062

San Marco

0063

Tuscan Villa

0064

Hudson Blue

0065

Sapphire Nights

0066

Crescent Moon

0067

Looks Familiar

0068

On the Rocks

0069

Five Oaks

0070

Thunderbird



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0071

Elegance

0072

Relaxation

0073

Elements

0074

Brownie ala mode

0075

Fresh Foundation

0076

Grey Day

0077

Bare Perfection

0078

Mocha

0079

Riding Boots

0080

Treasure Chest

0081

Great Melody

0082

Like Family

0083

Cinnamon Sugar

0084

Viola

0085

Roof Top

0086

Awakening

0087

First Steps

0088

Sage Green

0089

North Shore

0090

Green Ivy

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| | | | | |
|----------------|-----------------|-------------------|-------------|-------------|
| 0091 | 0092 | 0093 | 0094 | 0095 |
| Butter Soft | Extra Foam | Wasabi | Olive Tree | Split Pea |
| 0096 | 0097 | 0098 | 0099 | 0100 |
| Spring Cottage | Lemon Chiffon | Wicker Basket | Transition | Rafia |
| 0101 | 0102 | 0103 | 0104 | 0105 |
| Silk & Satin | Oatmeal | One day at a time | Corrainder | Cades cove |
| 0106 | 0107 | 0108 | 0109 | 0110 |
| Biscotti | Whipped Topping | Sand Cove | Dijon | Oak Ridge |

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| | | | | |
|-----------------|--------------|-----------------|---------------|-------------------|
| 0111 | 0112 | 0113 | 0114 | 0115 |
| Spotlight | Beachbrook | Safari | Guacamole | Green coffee bean |
| 0116 | 0117 | 0118 | 0119 | 0120 |
| White Orchid | Discovery | Willow Way | Timber Ridge | Lajolla Bluffs |
| 0121 | 0122 | 0123 | 0124 | 0125 |
| Mother of Pearl | Hand in hand | Parisian Nights | Ludington | English Leather |
| 0126 | 0127 | 0128 | 0129 | 0130 |
| Well Travelled | Gloomy | Pueblo Lands | Stormy Nights | Black Granite |

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| | | | | |
|------------------|----------------|---------------|-----------------|----------------|
| 0131 | 0132 | 0133 | 0134 | 0135 |
| Crystal Decanter | Hot Sand | Sungold | French Toast | Ridgegate |
| 0136 | 0137 | 0138 | 0139 | 0140 |
| Calla Lily | Hot Cocoa | New Journey | Burnt Toast | Walnut Brownie |
| 0141 | 0142 | 0143 | 0144 | 0145 |
| Opaline | Shadow Dancing | Over the Edge | Stainless Steel | Hot Coals |
| 0146 | 0147 | 0148 | 0149 | 0150 |
| Depression Glass | Grey Sapphire | Cliffside | Gunmetal | Kanapali |

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| | | | | |
|-----------------------------|-----------------------------|-------------------------------|------------------------------|----------------------------------|
| 0151 Eggshell | 0152 Galaxy | 0153 Montoro | 0154 Cloudy Sky | 0155 Chocolate Leather |
| 0156 Sheer Pink | 0157 Wellington | 0158 Rain Soaked | 0159 Evening Star | 0160 Behind the Scenes |
| 0161 Ski Valet | 0162 East End | 0163 Cape Cod | 0164 Open Road | 0165 Hidden Coast |
| 0166 Candle White | 0167 Delicate Ice | 0168 Golden Crystal | 0169 Second Chance | 0170 Owl Hoot |

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| | | | | |
|-------------------------------|-------------------------------|---------------------------------|-------------------------------|-------------------------------|
| 0171 Ski Chalet | 0172 Kensington | 0173 Andrea's Chateau | 0174 Courtyard | 0175 Double Latte |
| 0176 Cool Splendor | 0177 French Quarter | 0178 Aspiration | 0179 Brushed Sage | 0180 Emerald Cove |
| 0181 Mallorca | 0182 Mauve | 0183 Rustic Decor | 0184 Morning Coffee | 0185 Dark Chocolate |
| 0186 Toasted Almond | 0187 Sticky Coffee | 0188 Snickerdoodle | 0189 Salty Carmel | 0190 Taffy Apple |

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| | | | | |
|----------------|------------------|----------------|---------------|----------------|
| 0191 | 0192 | 0193 | 0194 | 0195 |
| Sugar Pine | Apricot Scent | Treat Yourself | Sunburst | Squash Soup |
| 0196 | 0197 | 0198 | 0199 | 0200 |
| Pink Full Moon | Berries 'n Creme | Party Dress | Flamenco | Bourbon Street |
| 0201 | 0202 | 0203 | 0204 | 0205 |
| Southern Belle | Legendary | Herringbone | Sand Dune | Tea House |
| 0206 | 0207 | 0208 | 0209 | 0210 |
| Westminster | Sister's Pearl | Chantilly | Stone's Throw | Everglades |

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| | | | | |
|------------------------------|------------------------------|-------------------------------|-----------------------------|-----------------------------|
| 0211 White Rose | 0212 Birch Bark | 0213 Wishbone | 0214 Hopscotch | 0215 Canyon Park |
| 0216 Twine | 0217 Baby's Breath | 0218 Harvest Yellow | 0219 Log Cabin | 0220 Trench Coat |
| 0221 Shooting Star | 0222 Lemon Knots | 0223 Innocence | 0224 Spa Escape | 0225 Sea Turtle |
| 0226 Ivory Tower | 0227 Light Topaz | 0228 Amaretto | 0229 Soft Pretzel | 0230 Rustic Charm |

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| | | | | |
|-------------|----------------|----------------|------------------|--------------|
| 0231 | 0232 | 0233 | 0234 | 0235 |
| Night Light | Santa Monica | Daisy | Celebrations | Riviera Maya |
| 0236 | 0237 | 0238 | 0239 | 0240 |
| Bath Salt | Herbal Tea | Country Club | Day off | Sunflower |
| 0241 | 0242 | 0243 | 0244 | 0245 |
| Enamored | Warm Butter | Canary Yellow | Buttered Popcorn | Sunblast |
| 0246 | 0247 | 0248 | 0249 | 0250 |
| Apple Tart | Languid Lights | New Beginnings | Sunny Days | Techno Beat |

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| | | | | |
|--------------|------------------|--------------|-------------------|--------------------|
| 0251 | 0252 | 0253 | 0254 | 0255 |
| Tuckers Town | Salt Water Taffy | Lemon Lime | Just Imagine | Circle of Life |
| 0256 | 0257 | 0258 | 0259 | 0260 |
| Abundance | Organic Citrus | Lancaster | Tulips | Gold Foil |
| 0261 | 0262 | 0263 | 0264 | 0265 |
| Ivory Linen | Vanilla | Soft Butter | Let the Sun Shine | Last Hurrah |
| 0266 | 0267 | 0268 | 0269 | 0270 |
| Left Bank | Honey Blossom | Spring Break | New Arrival | Celebrate the Vibe |

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|---------------|------------------|---------------|---------------|---------------|
| 0271 | 0272 | 0273 | 0274 | 0275 |
| Lemon Mousse | Banana Crème Pie | Sandpoint | Golden Honey | Hang-out |
| 0276 | 0277 | 0278 | 0279 | 0280 |
| Rock Salt | Tea and Honey | Lemon Citrine | Honey Mustard | Pacific Beach |
| 0281 | 0282 | 0283 | 0284 | 0285 |
| Lemon Verbena | Ashwood Oak | Bees Wax | Apricot Glaze | Gold Harvest |
| 0286 | 0287 | 0288 | 0289 | 0290 |
| Ballard White | Warm Towel | Popovers | The Boardwalk | Autumn Joy |

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0291

Champagne

0292

Bread & Butter

0293

Gold Dust

0294

Gold Rush

0295

Free Spirit

0296

Oatmeal

0297

Almond Cookie

0298

Chamomile Tea

0299

St Honore

0300

Hometown

0301

Lemon Grove

0302

Butterfly Garden

0303

Lemon Cake

0304

Pineapple Lily

0305

Sunny Side Up

0306

First Edition

0307

Spring Cove

0308

Utah Desert

0309

Stag's Leap

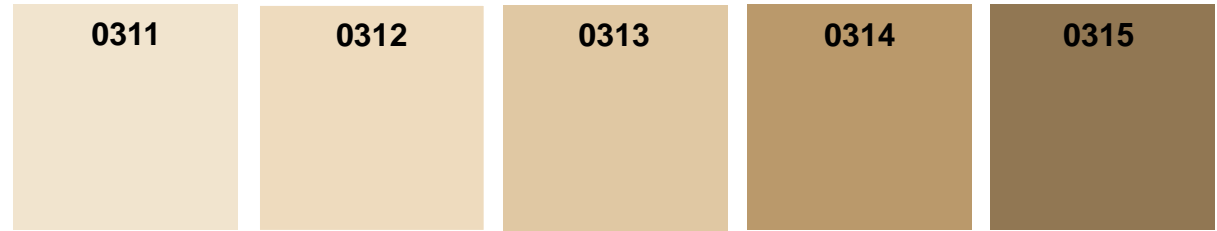
0310

Wood Bridge

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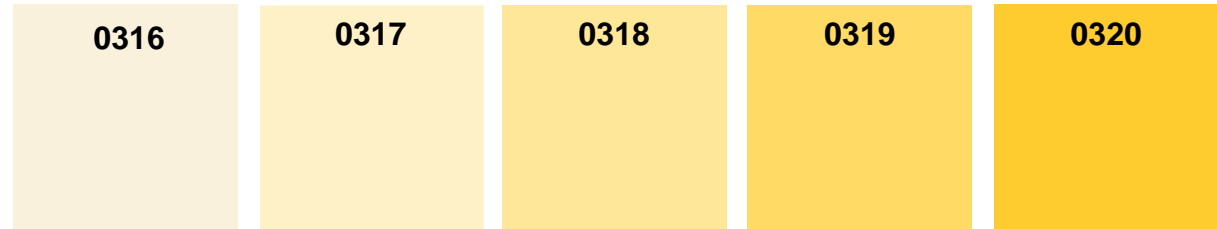
Valley of the Moon

Villa Maria

Carmel Custard

Curtain Call

Wild West



Sandy Dunes

Golden Ivory

Lollipop

Yellow Lady Bug

Via Sunny



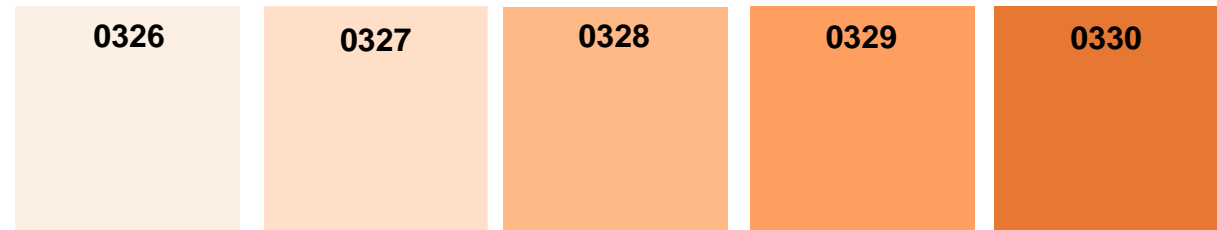
Peach Pie

Confetti

Gold Fish

Tuscan Villa

Orange County



Ballerina

Sensual Samon

Saguaro Cactus

Desert Rose

Enchanted Canyon

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| | | | | |
|--------------------------------|--------------------------------|----------------------------|--------------------------------|------------------------------|
| 0331 Off-White | 0332 Etowah Marble | 0333 Desert Day | 0334 Sweet Potato | 0335 Marigold |
| 0336 Strawberry cake | 0337 Lamai Bay | 0338 Piggy Bank | 0339 Garden District | 0340 Coral Springs |
| 0341 On the Horizon | 0342 Pineapple Mango | 0343 Bright Idea | 0344 Sunrise | 0345 Tango Twist |
| 0346 Chardonay | 0347 Island Block | 0348 Sand Dunes | 0349 Fresh Mango | 0350 Turkish Isles |

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| | | | | |
|---------------|----------------|-----------------|--------------|-----------------|
| 0351 | 0352 | 0353 | 0354 | 0355 |
| Sweet & Salty | Georgia Peach | Ojai Orchard | Val Vista | Tangerine |
| 0356 | 0357 | 0358 | 0359 | 0360 |
| Comfort Zone | Silhouettes | Bright Horizons | Papaya | October Weekend |
| 0361 | 0362 | 0363 | 0364 | 0365 |
| Powder Puff | Lobster Bisque | Orange Sherbert | Exhale | Orange you Glad |
| 0366 | 0367 | 0368 | 0369 | 0370 |
| Porcelain | Salmon Bay | Just Peachy | High Dynamic | Resort Ready |

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| | | | | |
|--------------|---------------|-------------|----------------|-----------------|
| 0371 | 0372 | 0373 | 0374 | 0375 |
| Silk Rose | Sugar Peach | Pin Cushion | Private Island | High Powered |
| 0376 | 0377 | 0378 | 0379 | 0380 |
| Almond Creme | French Crepes | Seashell | Maui Gold | Peanut Butter |
| 0381 | 0382 | 0383 | 0384 | 0385 |
| Pina Colada | Lotus Flower | Dragonberry | Desert Sunset | Tropical Nights |
| 0386 | 0387 | 0388 | 0389 | 0390 |
| Pastel Paper | Pralines | Abbigail | Mai-tai | Global View |

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| | | | | |
|--------------------------------|------------------------------|-------------------------------|------------------------------|----------------------------|
| 0391 Stardust Peony | 0392 Flora Springs | 0393 Rustic Romance | 0394 Guava Treat | 0395 Ravenwood |
| 0396 Key to my Heart | 0397 Shrimp Bisque | 0398 Palm Beach | 0399 Tropical Fish | 0400 Roaring Red |
| 0401 Pure Nude | 0402 Petit Fours | 0403 Coral Crush | 0404 Spring Fling | 0405 Coral Reef |
| 0406 Peachy Smoothie | 0407 Gabriella | 0408 Sweet Treat | 0409 Mandrin | 0410 Tangerine |

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| | | | | |
|-------------------------------|---------------------------------|------------------------------|-----------------------------|----------------------------|
| 0411 Love Letters | 0412 Porch Swing | 0413 Orange Creme | 0414 Housewarming | 0415 Paprika |
| 0416 Spring Cotton | 0417 Palm Canyon | 0418 Salamander | 0419 Ginger | 0420 Fruit Punch |
| 0421 Cherry Blossom | 0422 Hidden Heart | 0423 Pink Patience | 0424 True Love | 0425 Pomegranate |
| 0426 Aromatic | 0427 Delicate Essence | 0428 Simply Coral | 0429 Sweet Heart | 0430 Carnivale |

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| | | | | |
|-----------------|--------------|----------------|---------------|-----------------|
| 0431 | 0432 | 0433 | 0434 | 0435 |
| How sweet it is | Soft Focus | Bulgarian Rose | Merlot Red | Sangria |
| 0436 | 0437 | 0438 | 0439 | 0440 |
| My Sweetheart | Relaxed Chic | Cosmopolitan | Bellisimo | Grenadine |
| 0441 | 0442 | 0443 | 0444 | 0445 |
| Scented Candle | Blush Silk | Pure& Tender | Long way Home | Buried Treasure |
| 0446 | 0447 | 0448 | 0449 | 0450 |
| Floral Infusion | Nob Hill | Amaretto Mouse | Black Currant | Costa Rica |

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0451

Himalayan Salt

0452

Local Fare

0453

Sweet Romance

0454

Positive Thinking

0455

Cherry on top

0456

Angel Wish

0457

Radiance

0458

Saint Germain

0459

Anticipation

0460

Lipstick Red

0461

Pisces Pink

0462

Lip Gloss

0463

Palais Royal

0464

French Macaroons

0465

Phoenix Heat

0466

Ballet Shoes

0467

Powder Puff

0468

Jet Setter

0469

Heart's Desire

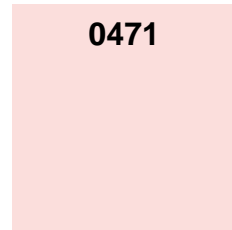
0470

Catwalk

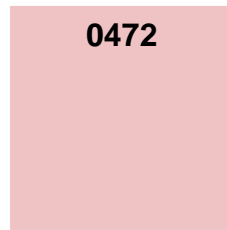
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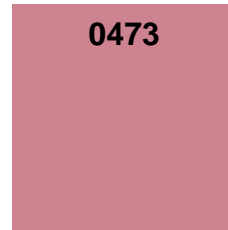
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0471
Sweet Sixteen



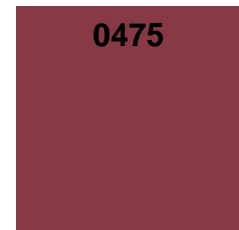
0472
Strawberry Kiss



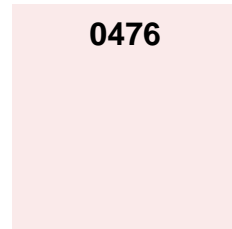
0473
First Kiss



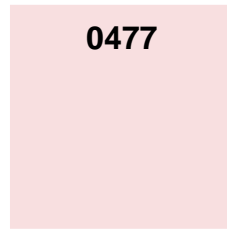
0474
Fashion Guru



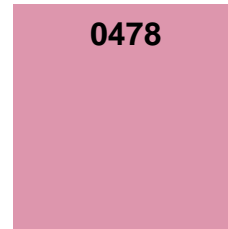
0475
Red Splendor



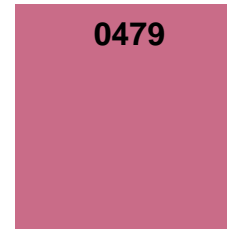
0476
Soft Petals



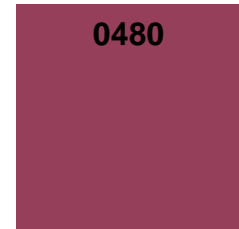
0477
Spa Day



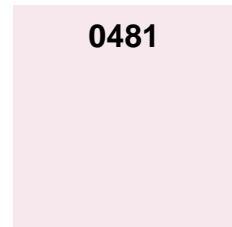
0478
Mademoiselle



0479
Fun & Furry



0480
Bleeding Heart



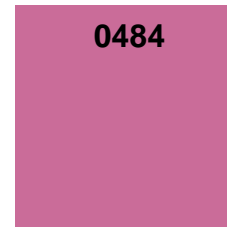
0481
Bermuda Days



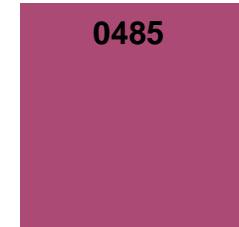
0482
Cotton Candy



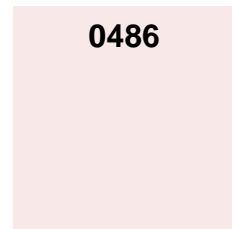
0483
Pink Carnation



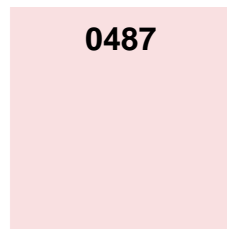
0484
Pretty Please



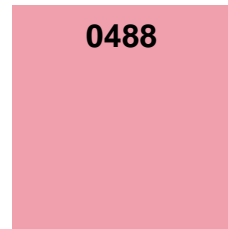
0485
Tropical Passion



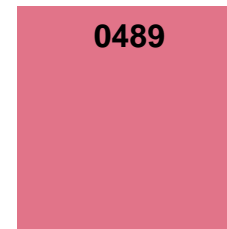
0486
Raspberry Mousse



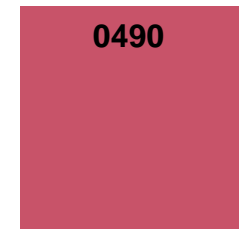
0487
Gentle Touch



0488
Playful



0489
Bubble Gum



0490
Goji Berry

**PureOptions™
Color Creations
System**



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0491

Positive Pink

0492

Princess Rose

0493

Wild Flower

0494

Rose Garden

0495

Gypsy Nights

0496

Dollhouse

0497

Bella Gypsy

0498

Pink Passion

0499

Great Expectations

0500

Pimento

0501

Meadow Pink

0502

Heart's Content

0503

Watermelon
Tourmaline

0504

Glamour Gals

0505

Cherry Pie

0506

Peace & Love

0507

Cupcakes

0508

Strawberry Rhubarb

0509

Raspberry Twist

0510

Divine Red

**PureOptions™
Color Creations
System**



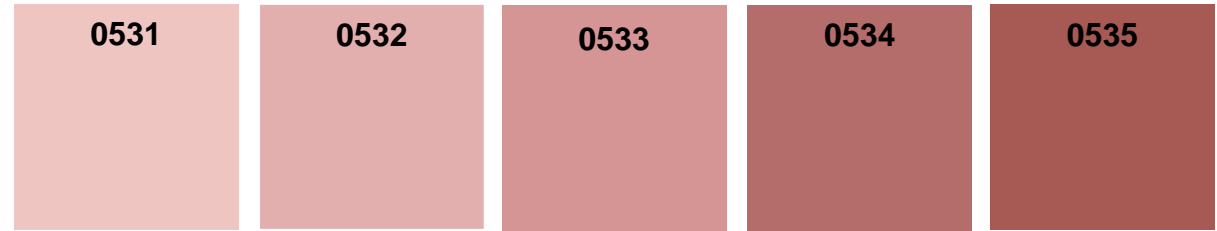
basf.us/pureoptions

| | | | | |
|--------------------------------|------------------------------|----------------------------------|-------------------------------|------------------------------|
| 0511 Sea Shell | 0512 Complexity | 0513 Private Screening | 0514 Supreme Delite | 0515 Pinot Noir |
| 0516 Date Night | 0517 French Poodle | 0518 Back Track | 0519 Brick Red | 0520 Dark Burgundy |
| 0521 White Chocolate | 0522 Double Tate | 0523 Roaming Love | 0524 Morning Glory | 0525 Bordeaux |
| 0526 Light Cream | 0527 Unconditional | 0528 Femme Fatale | 0529 Teracotta | 0530 Spanish Pie |

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System**



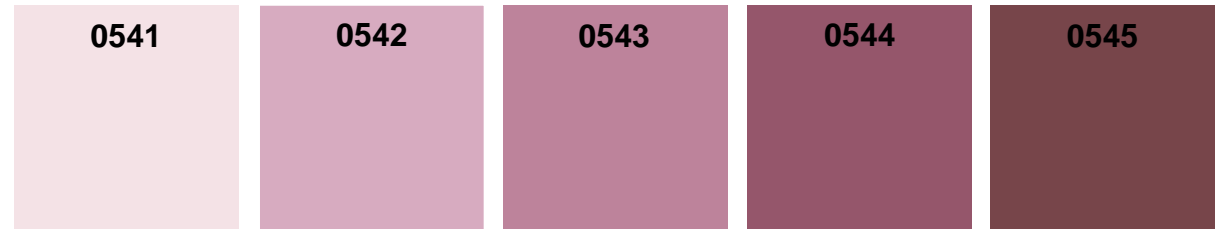
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0531 Candy Coated **0532** Colored Sequins **0533** Vintage Find **0534** Summer Fruit **0535** Kimono Red



0536 Josephine Lily **0537** Premier Pink **0538** Pink Lemonade **0539** Sweet Revenge **0540** Plumberry



0541 Charming **0542** Spackled Orchid **0543** Blossoms **0544** Plum Red **0545** Garnet Red



0546 Guava Nectar **0547** Cotton Candy **0548** Ruffles **0549** Fragrant Gardens **0550** Hong Kong Nights

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System**



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0551

Pink Tutu

0552

Rest Haven

0553

Ribbons & Bows

0554

The Bright side

0555

Blackberry Jam

0556

Pink Penoy

0557

Mexican Pinata

0558

Young at Heart

0559

Royal Velvet

0560

Berry Gloss

0561

Angora

0562

Lilac Bud

0563

Fruit Smoothie

0564

Surprise Party

0565

Cranberry Red

0566

Whimsical

0567

Eternal Beauty

0568

Modern Vibe

0569

Iris

0570

Eggplant

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System**



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0571

Foggy Start

0572

Spring Flower

0573

Special Occasion

0574

Tiptoe

0575

Statements

0576

One of a kind

0577

Iced Lavender

0578

Silly Girl

0579

Grape Jelly

0580

Fields of Lavender

0581

Purple Haze

0582

Precious Memory

0583

Lilac

0584

Summer Garden

0585

Fantastic

0586

Lady Anne

0587

Funny Talk

0588

Soft Voice

0589

Mere Moments

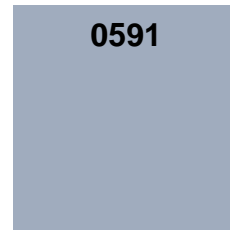
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Holland Tulips

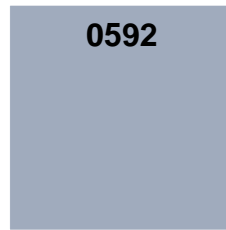
PureOptions™ Color Creations System



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0591
The Last Time



0592
Bridesmaid



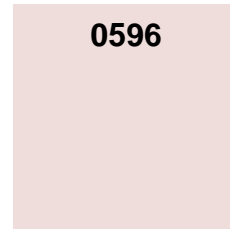
0593
Chambray Shirt



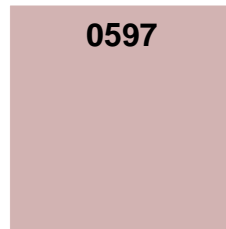
0594
Sailed Sea



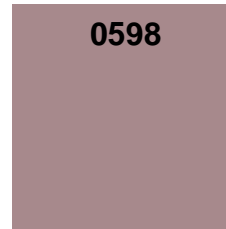
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Carbon copy



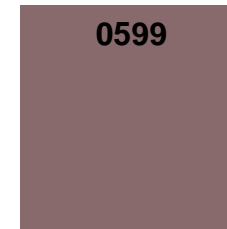
0596
Book Club



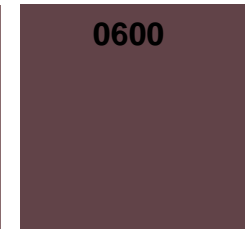
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Pink Salt



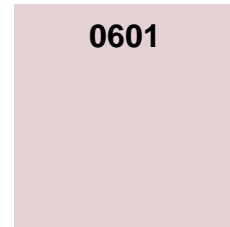
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Primrose



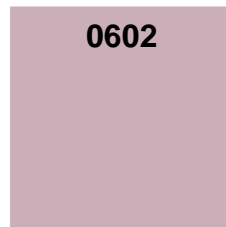
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Napa Valley



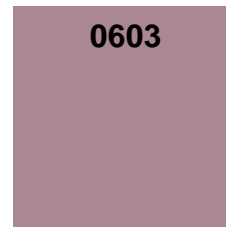
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Raisin Red



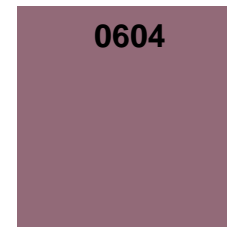
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Dusty Rose



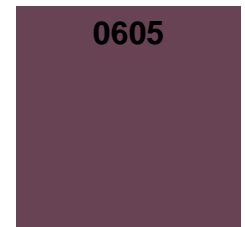
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Aspiration



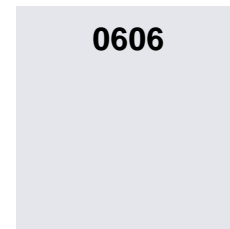
0603
Balsamic Fig



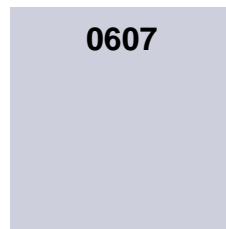
0604
Bright Blooms



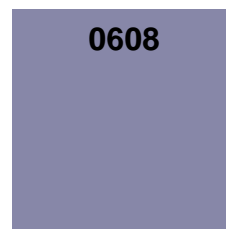
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Raddichio



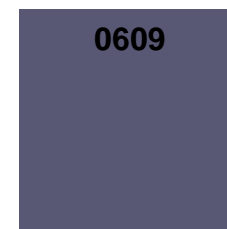
0606
Misty Mountains



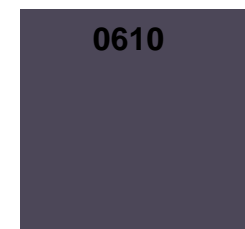
0607
Crystal Ball



0608
Purple Lilac



0609
Purple Finch



0610
Purple Emperor

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System**



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| | | | | |
|------------------|---------------|--------------|------------------|--------------------|
| 0611 | 0612 | 0613 | 0614 | 0615 |
| Raspberry Yogurt | Easter Bonnet | Scrapbook | Boysenberry | Tulip Time |
| 0616 | 0617 | 0618 | 0619 | 0620 |
| Soft Floral | Spring Bud | Violet Lacer | Good Character | Blueberry Pancakes |
| 0621 | 0622 | 0623 | 0624 | 0625 |
| New Dress | Four Vines | Best Friend | Purple Sprinkles | Solitude |
| 0626 | 0627 | 0628 | 0629 | 0630 |
| Roman Minerals | Greek Key | Fairy Tales | Periwinkle | French Blue |

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System**



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0631

Sheer Mist

0632

Dear Darling

0633

Violet Touch

0634

Fun Times

0635

Manhattan Mystery

0636

Linen White

0637

Vintage Treasure

0638

Dusty Patel

0639

Stone Oak

0640

Mocha Rose

0641

Hazelnut Creme

0642

Front Porch

0643

Polka Dot

0644

Rue Cambon

0645

Dutch Iris

0646

Quiet End

0647

Sweet Tooth

0648

Fine China

0649

Silk and Satin

0650

Plum Glaze



The Chemical Company

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0651

Sea Salt

0652

Meditation

0653

Lilac Linen

0654

Preston Purple

0655

Casual Chic

0656

Clout Nine

0657

Breath of fresh air

0658

Fresh Fressia

0659

Sydney Loohu

0660

Concord Grape

0661

Hot List

0662

Path to Happiness

0663

Expectations

0664

Clear Sky

0665

Sparkling Water

0666

Everafter

0667

Cambridge Blue

0668

Baby Blue

0669

Water's Edge

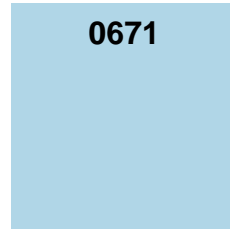
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Patriot Honor

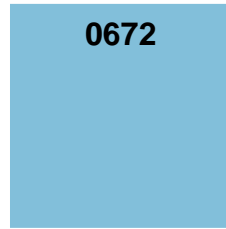
**PureOptions™
Color Creations
System**



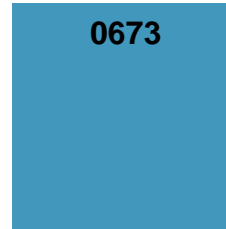
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0671
Power Packed



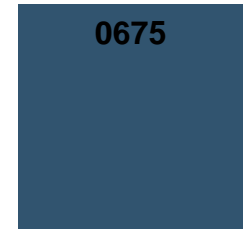
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Riviera



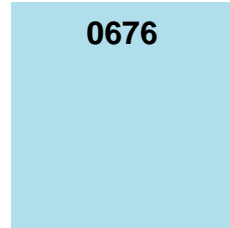
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Luca Bella



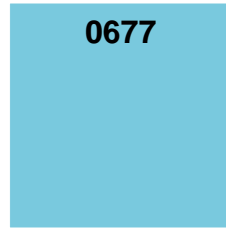
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Miami Beach



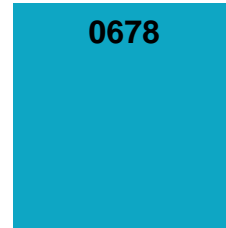
0675
Midnight Blue



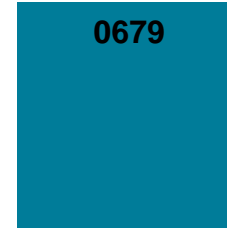
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Lullabye



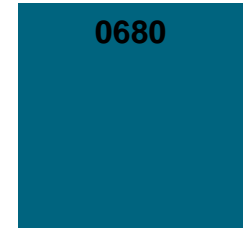
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Cashmere



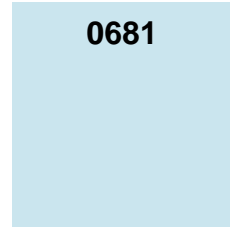
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Amalfi Coast



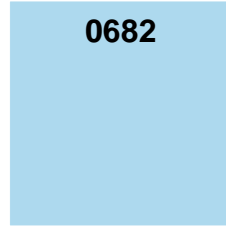
0679
Greek Isle



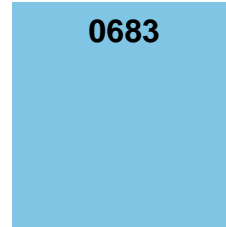
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Peninsula



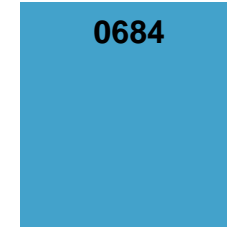
0681
Bubble Bath



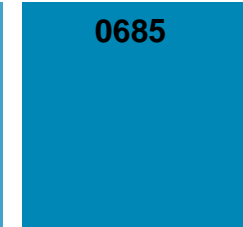
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Bird Watcher



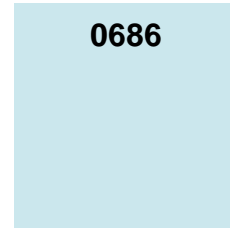
0683
Breezy Days



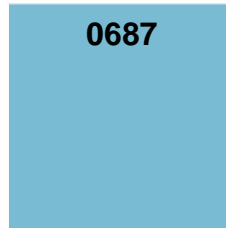
0684
Surfboard



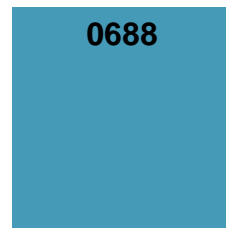
0685
Beach Day



0686
Barclay Blue



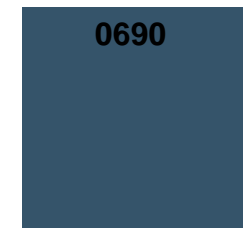
0687
Island Appeal



0688
Hand Knit



0689
Ocean Front

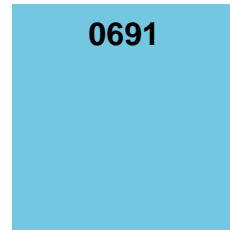


0690
Nautical Twist

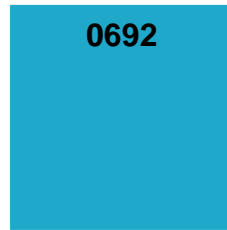
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System**



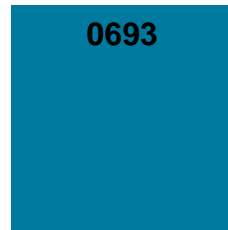
basf.us/pureoptions



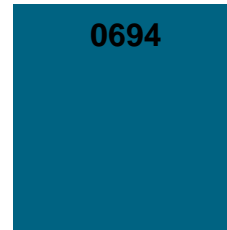
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Boy oh boy



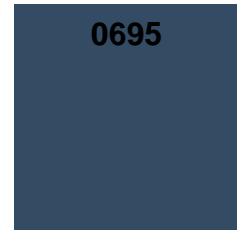
0692
Blue Raspberry



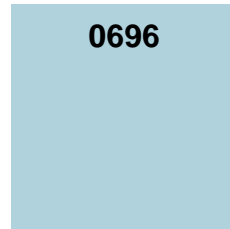
0693
Great Lakes



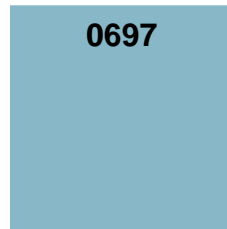
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Buddha Blue



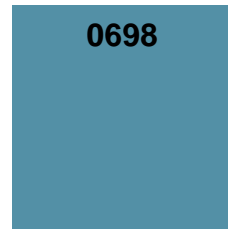
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Portico



0696
Newport Blue



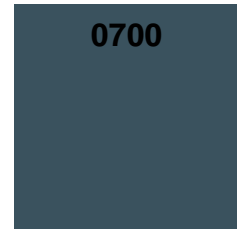
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At the Shore



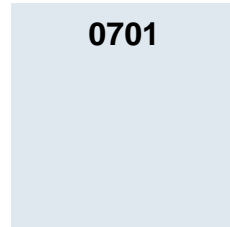
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First Colony



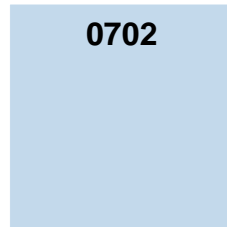
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Landmark



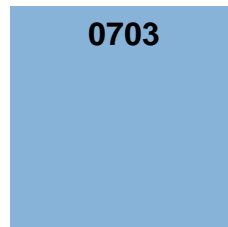
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Blue Horizon



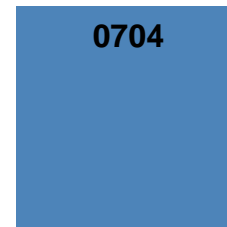
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Mountain Peak



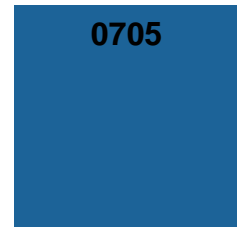
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Focal Point



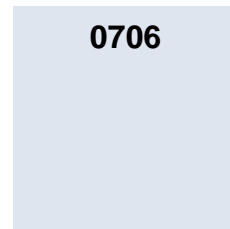
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Bayview



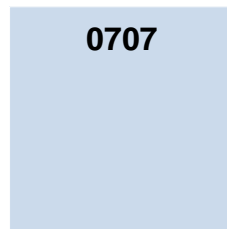
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Slip 'n Slide



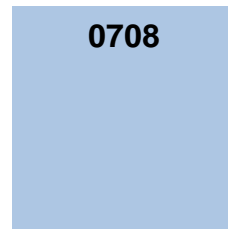
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Blue Suede



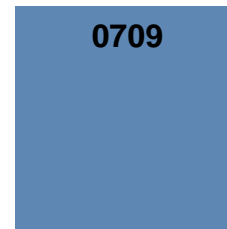
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New Season



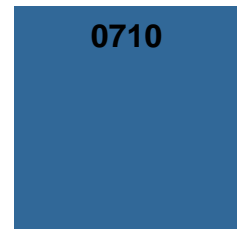
0707
Renewal



0708
June Frenzy



0709
Skyline



0710
Suddenly Blue

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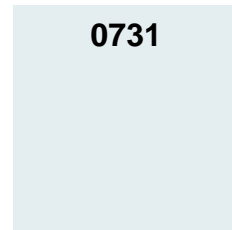
basf.us/pureoptions

| | | | | |
|---------------|--------------|-------------------|-----------------|---------------|
| 0711 | 0712 | 0713 | 0714 | 0715 |
| Harmony | Window View | Fresh Blueberries | Lake House | Blue Horizon |
| 0716 | 0717 | 0718 | 0719 | 0720 |
| Watercolors | Seaside Cafe | Laguna | Florida Keys | Beach Cabana |
| 0721 | 0722 | 0723 | 0724 | 0725 |
| Silk Chiffon | Moon Light | Mystic Ridge | Sultry Hue | Blue Enamel |
| 0726 | 0727 | 0728 | 0729 | 0730 |
| Prince Street | Mount Kenya | Blue Diamond | Country Kitchen | Bridgehampton |

**PureOptions™
Color Creations
System**

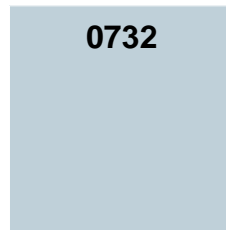


basf.us/pureoptions



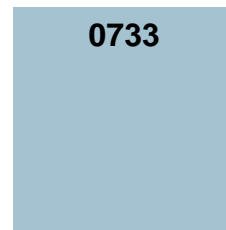
0731

Blizzard



0732

Ice Cool



0733

Around the Block



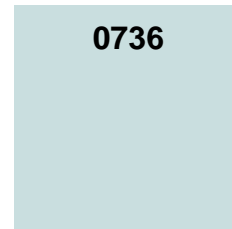
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Sanctuary



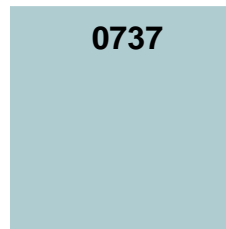
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Classic Navy



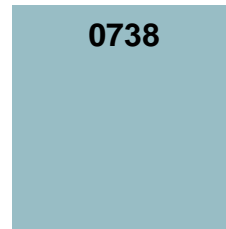
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Faded Jeans



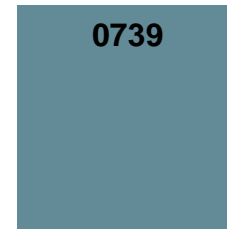
0737

Amparo Blue



0738

Blue Stone



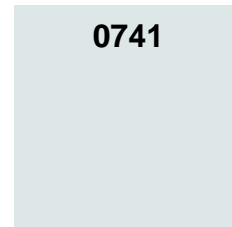
0739

Hat Box



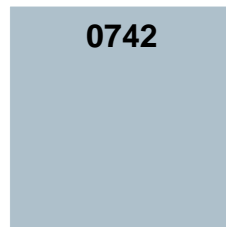
0740

Grand Cayman



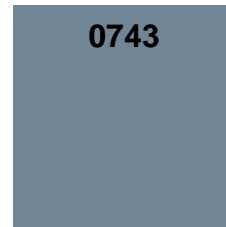
0741

Light House



0742

Silver Blue



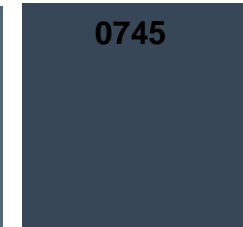
0743

Timeless



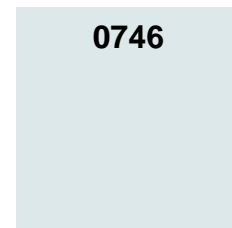
0744

Simply Elegant



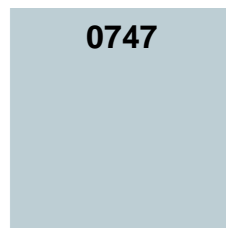
0745

Rugged Coast



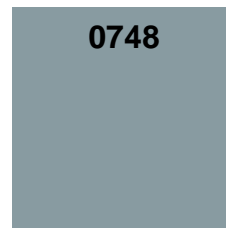
0746

Storybook



0747

Clear Shadows



0748

Twin Stars



0749

Blue Smoke



0750

Yacht Club

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Color Creations
System**



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| | | | | |
|-----------------------------|-----------------------------|------------------------------------|------------------------------|----------------------------|
| 0751 Ash Blue | 0752 Powder Blue | 0753 Riverside | 0754 High Energy | 0755 Pacific Rim |
| 0756 Bleu Lou | 0757 Water Lily | 0758 Charming | 0759 Lake Tahoe | 0760 Regal Blue |
| 0761 Sparkles | 0762 Beach Chic | 0763 Mountain Top | 0764 Oakwood Manor | 0765 Modern Blue |
| 0766 Harbor Court | 0767 Cottage Chic | 0768 Fisherman's Village | 0769 Anchor's Away | 0770 Big Sky |

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| | | | | |
|------------------|--------------|------------------|-----------------|-----------------|
| 0771 | 0772 | 0773 | 0774 | 0775 |
| Pastel Blue | Quiet Moment | San Cristobal | South of France | Las Ollas |
| 0776 | 0777 | 0778 | 0779 | 0780 |
| Shallow End | Open Air | Alluring | Windjammer | Nantucket Sound |
| 0781 | 0782 | 0783 | 0784 | 0785 |
| Strand of Pearls | Sequins | Together at last | Castle Harbour | Crashing Waves |
| 0786 | 0787 | 0788 | 0789 | 0790 |
| Peppermint | Kauai Shore | Spa Blue | Seaside | Batik Sarong |

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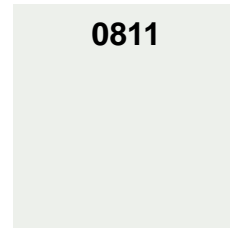
basf.us/pureoptions

| | | | | |
|---------------------------------|--------------------------------|-------------------------------|----------------------------|---------------------------------|
| 0791 Ice Skating | 0792 Ice Blue | 0793 Reflection | 0794 Beach house | 0795 Nantucket |
| 0796 Park city Skiing | 0797 Merino Wool | 0798 City Nights | 0799 Moon Struck | 0800 Historic Chateau |
| 0801 Crystal Clear | 0802 Napali Coast | 0803 Partly Cloudy | 0804 Waterfall | 0805 Memphis Blues |
| 0806 Chalk White | 0807 Fishing Village | 0808 Charming Views | 0809 Bloo-bala | 0810 Dazzling Blue |

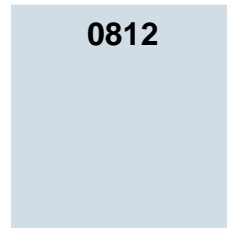
**PureOptions™
Color Creations
System**



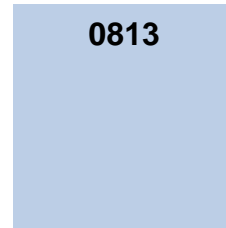
basf.us/pureoptions



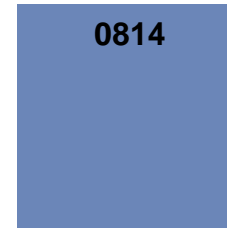
Alpine White



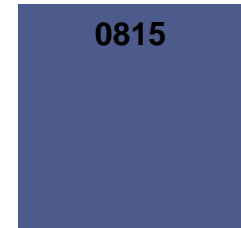
Day Dream



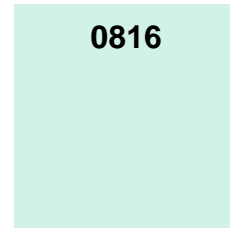
Alpine View



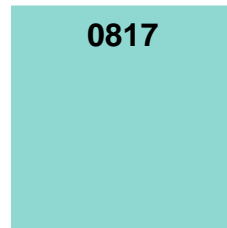
Casa Nueva



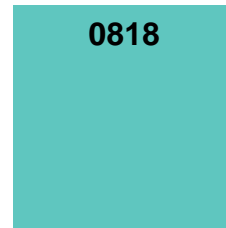
Pinnacle Peak



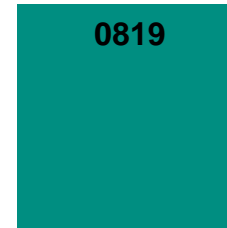
Solana Bella



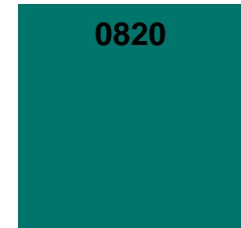
South Beach



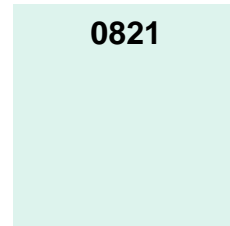
Resort Living



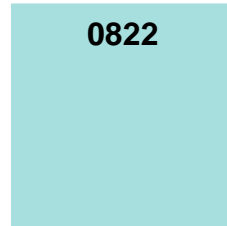
Rainforest



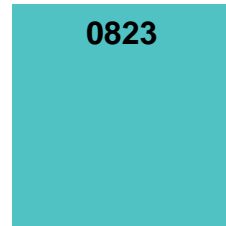
One of those things



Social Network



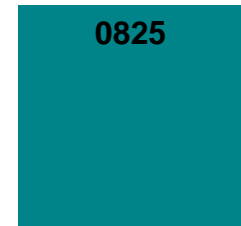
Sea Glass



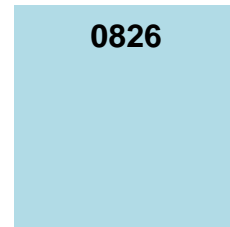
Pisces



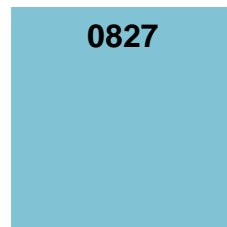
Finish Line



Hidden Gem



Big Springs



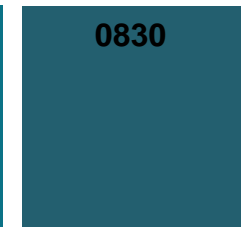
Winter Blues



Ocean Blue



Mineral Blue

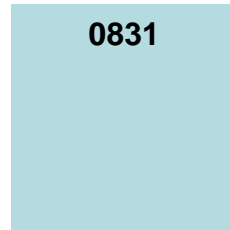


Dream of Bali

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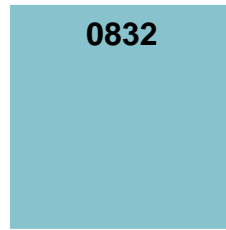


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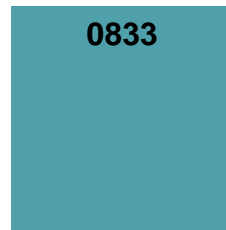
0831

Illumination



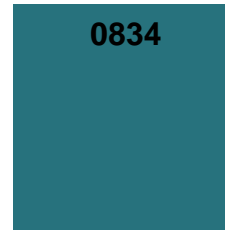
0832

Open Waters



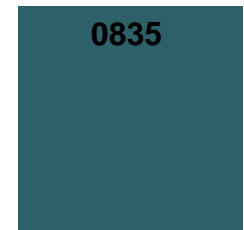
0833

French Riviera



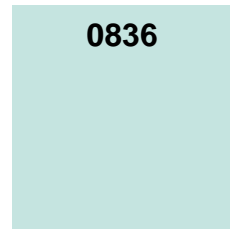
0834

East Coast



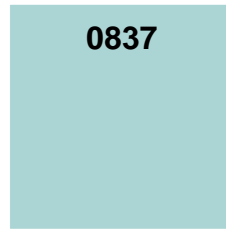
0835

Barcelona



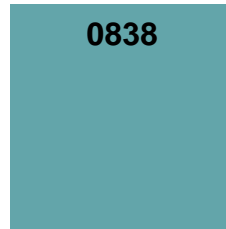
0836

Sea Foam



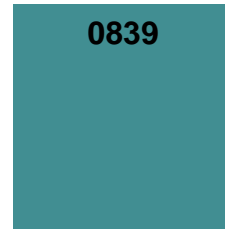
0837

Boutique



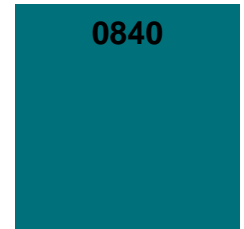
0838

Retro Glamour



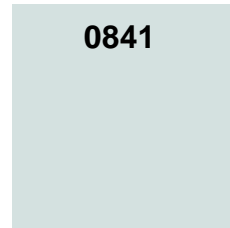
0839

Limited Edition



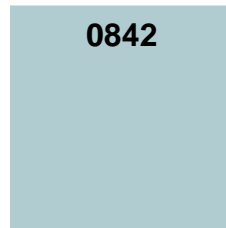
0840

Bora Bora



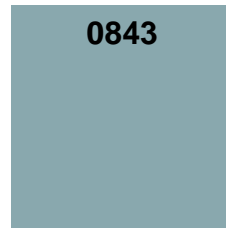
0841

Seeing Star



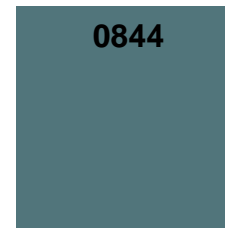
0842

Yoga Retreat



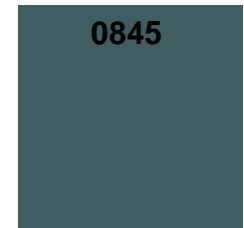
0843

Cool Blue



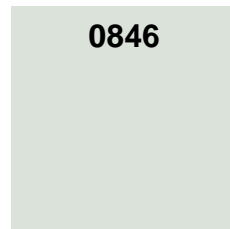
0844

At a glance



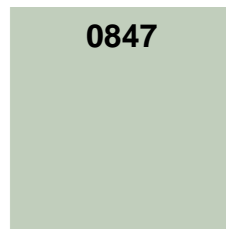
0845

French Chateau



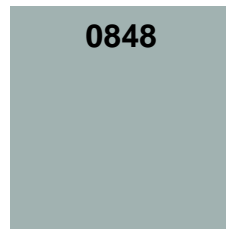
0846

Set Sail



0847

Lake Shore Drive



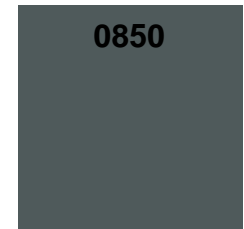
0848

New Prospect



0849

Newport



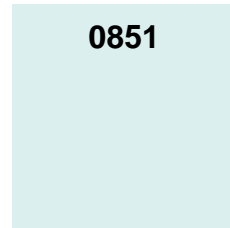
0850

Rancho Mirage

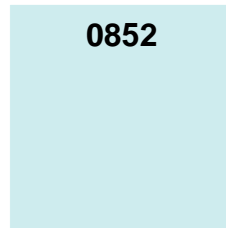
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System**



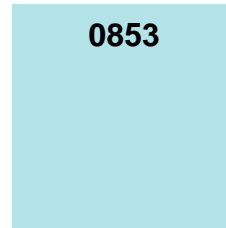
basf.us/pureoptions



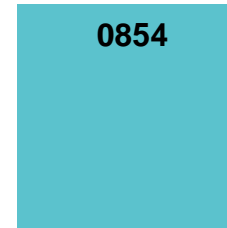
0851
Glass Crystals



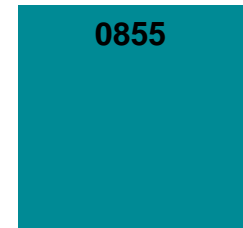
0852
Dreamy



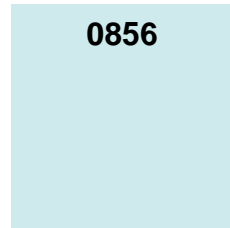
0853
Greek Isles



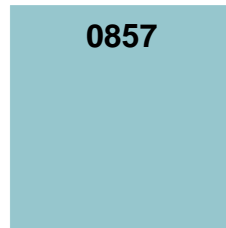
0854
Into the Blue



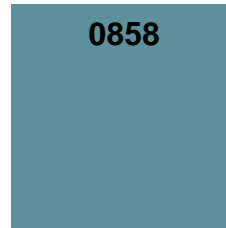
0855
Turquoise Water



0856
Biscaya



0857
Island Vibe



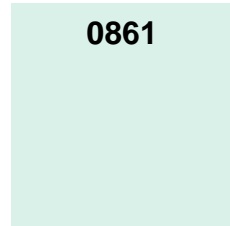
0858
Country Blue



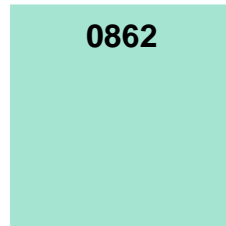
0859
Rain Water



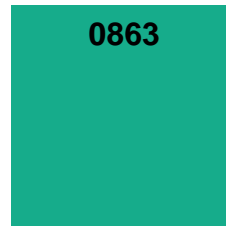
0860
Seaside Cottage



0861
Making Memories



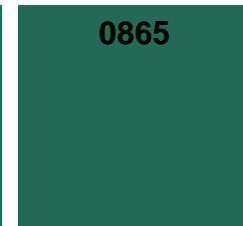
0862
Paradise



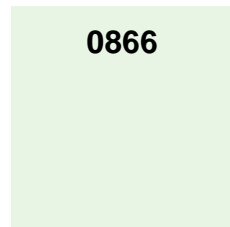
0863
Garden Light



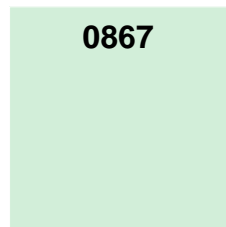
0864
Fairways



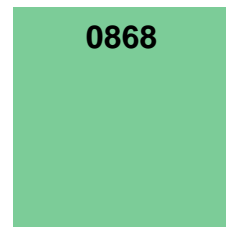
0865
Charleston Charm



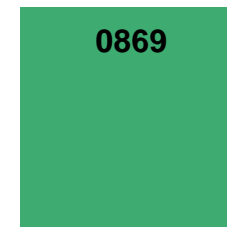
0866
Hint of mint



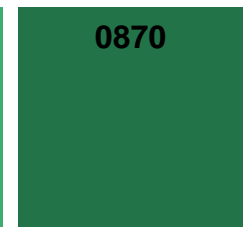
0867
Pastel Green



0868
Mint Chocolate



0869
Fresh Cut Grass



0870
Jade

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| | | | | |
|------------------|--------------|---------------|----------------|---------------|
| 0871 | 0872 | 0873 | 0874 | 0875 |
| Kaffir Lime | Key Lime Pie | Lime Basil | Backyard Fun | Topiary Green |
| 0876 | 0877 | 0878 | 0879 | 0880 |
| Sugar Cookie | Granny Smith | Zen Garden | Parakeet Green | Spring Fun |
| 0881 | 0882 | 0883 | 0884 | 0885 |
| Silhouette Green | Margarita | Local Flavor | Lizzard Green | Pine Valley |
| 0886 | 0887 | 0888 | 0889 | 0890 |
| Green Zen | Belo Garden | Spring Garden | Meadowlark | Pistachio |

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| | | | | |
|--------------------------------|-----------------------------|--------------------------------|---------------------------------|-------------------------------|
| 0891 Risky Sprit | 0892 Glacier | 0893 Honey Dew | 0894 Carribbean Green | 0895 Bright Green |
| 0896 White Caps | 0897 French Cafe | 0898 Moonlight Way | 0899 Eucalyptus | 0900 Pea Pod |
| 0901 Healing Crystal | 0902 Fields Green | 0903 Glenshire Green | 0904 Green Apple | 0905 Overland Trail |
| 0906 Bright Radiance | 0907 Bonsai Tree | 0908 Avocado | 0909 Amazon Green | 0910 Lush Green |

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0911

Mom's Cameo

0912

Elm Leaf

0913

Living Yoga

0914

Wild Flowers

0915

Aloe Vera

0916

Silver Spur

0917

Before the Storm

0918

Heritage

0919

Adventure

0920

Fallen Leaf

0921

Tender Moment

0922

Gemini Green

0923

Shady Tree

0924

Regent Green

0925

Organic Kale

0926

Short Walk

0927

Sunday Brunch

0928

Private Garden

0929

Grow a Garden

0930

Greenwich Village

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| | | | | |
|-----------------|----------------|-----------------|----------------|---------------|
| 0931 | 0932 | 0933 | 0934 | 0935 |
| Zig Zag | Venetian Canal | Joshua Tree | Olive Tapenade | Olive Branch |
| 0936 | 0937 | 0938 | 0939 | 0940 |
| On-line Chat | Good News | Day in the Park | Fresh Approach | Eco-adventure |
| 0941 | 0942 | 0943 | 0944 | 0945 |
| Biltmore Green | Schools out | Miami Green | Dragon Flies | Match Point |
| 0946 | 0947 | 0948 | 0949 | 0950 |
| Renewed Balance | Asian Pear | East Street | Central Park | Rain Forest |

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System**



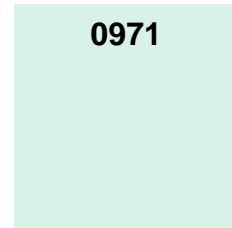
basf.us/pureoptions

| | | | | |
|----------------|-----------------|-------------------|-----------------|------------------|
| 0951 | 0952 | 0953 | 0954 | 0955 |
| Early Mornings | Broadway | Pelican hill | Picnic Lunch | Limeade |
| 0956 | 0957 | 0958 | 0959 | 0960 |
| Martis Valley | Running Buddies | Optimism | Urban Forest | 18 Holes |
| 0961 | 0962 | 0963 | 0964 | 0965 |
| Fly a Kite | Green Grapes | Scottish Moss | Fresh Peas | Botanic Gardens |
| 0966 | 0967 | 0968 | 0969 | 0970 |
| Clean Air | Half Moon Bay | Bainbridge Island | Upper East Side | Pioneering Sprit |

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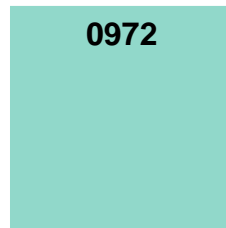


basf.us/pureoptions



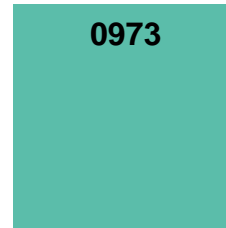
0971

Tweets



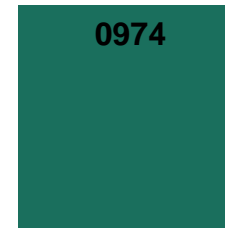
0972

Summertime



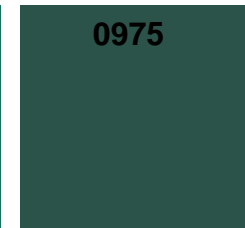
0973

Soft Teal



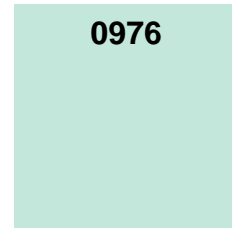
0974

Native Vegetation



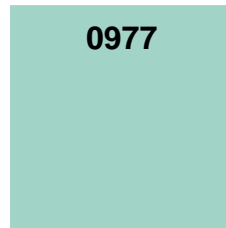
0975

Cedar Valley



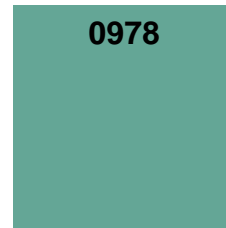
0976

Lost in thought



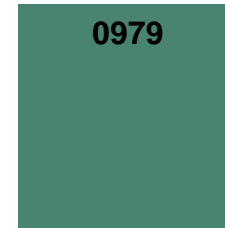
0977

Wind Surf



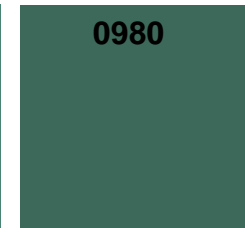
0978

Meadow Lake



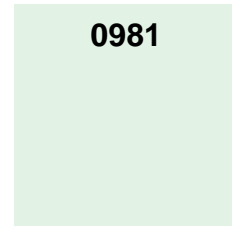
0979

Little City



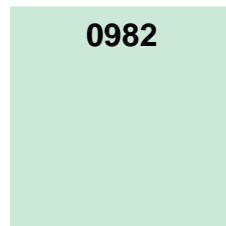
0980

Earth Day



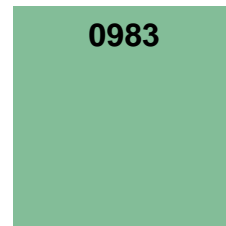
0981

Crystal Blue



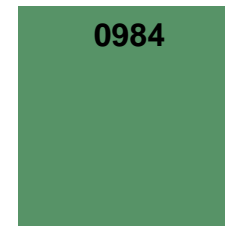
0982

Trinity River



0983

Green Thumb



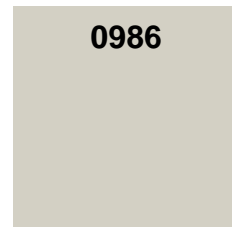
0984

Orchard Green



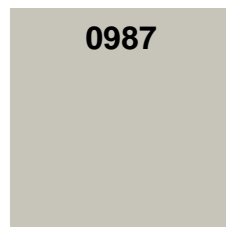
0985

Fresh Mint



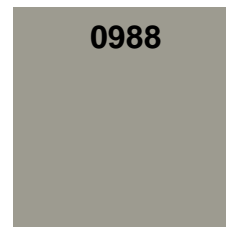
0986

Etched Glass



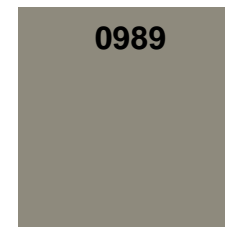
0987

Soft Grey



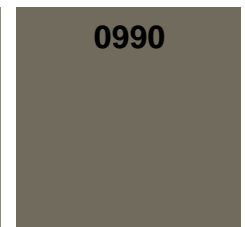
0988

Taurus Taupe



0989

Logan Square



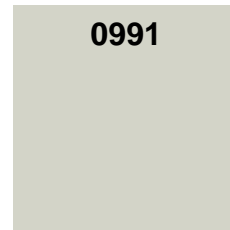
0990

Italian Coffee

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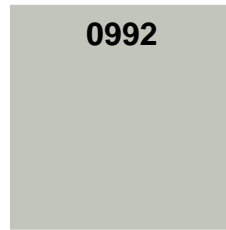


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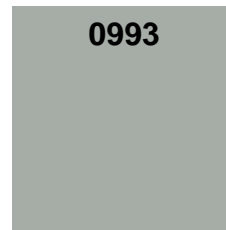
0991

French Cuff



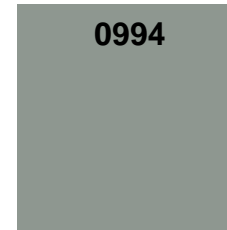
0992

French Quarter



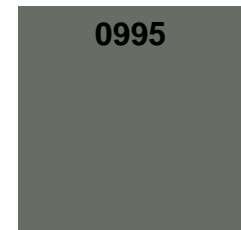
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Martini Ranch



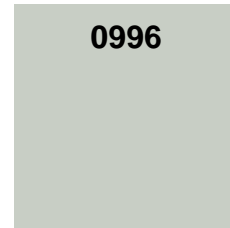
0994

Pillar Point Marsh



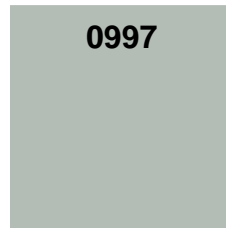
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Cypress Tree



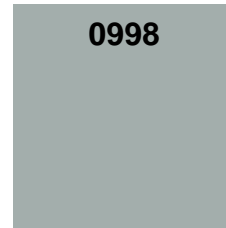
0996

Through Rain



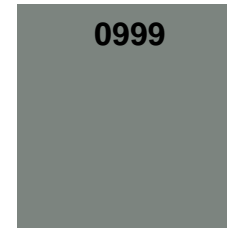
0997

Under the Umbrella



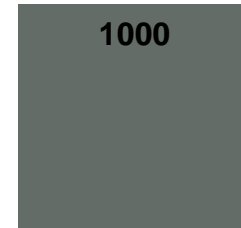
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Mercer Grey



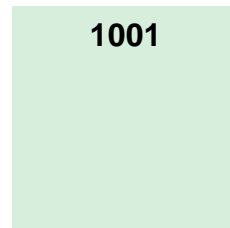
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Smoke & Mirrors



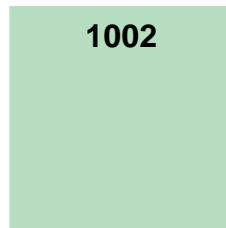
1000

Chancelory Court



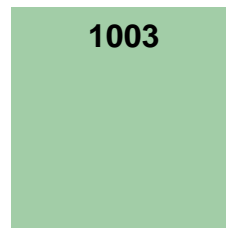
1001

Tranquil Vibe



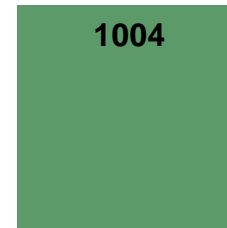
1002

Tremezzo



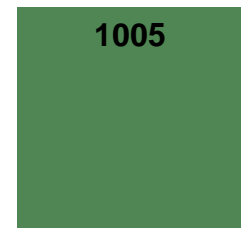
1003

Green Tea Mochi



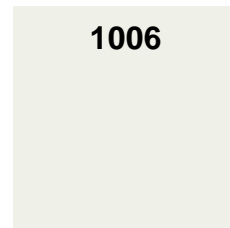
1004

Greenhouse



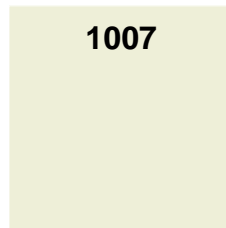
1005

Late Summer



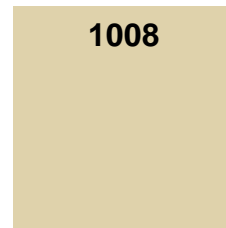
1006

Majestic White



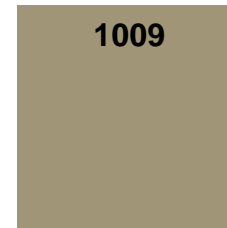
1007

Mandalay



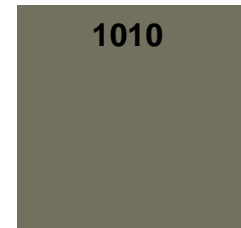
1008

Natural Gold



1009

River Rock



1010

Khaki Desert

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1011

Moon Year

1012

Seattle mist

1013

Aquamarine

1014

Garden Harbor

1015

South Island

1016

Fresca Aqua

1017

Outer Bank

1018

Mojito

1019

Washington Gardens

1020

Stowe Mountain